



Eligible Brake Hoods

- Hudz Enhancement Brake Hoods compatible with Campagnolo Ergo levers made from 1997 through 2008 and with Shimano Dura-Ace STI lever from the 7800 series may be eligible.
- Eligible Enhancement Brake Hoods were manufactured from December of 2007 to November of 2008 and may be sold by distributors or retailers for an indeterminate amount of time thereafter. All sets of brake hoods shipped by Hudz/Applied Cycling Labs, Inc. from December 2007 to Dec. 22, 2008 and compatible with the above levers should be eligible.
- Differences between the first and second generation Enhancement brake hoods are depicted on the following page. If you determine by the above information and the images that follow that your Hudz are eligible for the Upgrade Program please continue as directed at right.

1/18/09

Boulder, CO

Hudz DA7800 and Campy Ergo v2 Upgrade Program

Purchasers of our first generation brake Hudz can upgrade to the improved 2009 model for half price

Hudz is offering customers who bought the first generation of Campagnolo Ergo v2 and Dura Ace 7800 compatible Enhancement Brake Hoods the opportunity to upgrade their hoods to the improved 2009 version for \$15 plus shipping before March 15, 2009. To qualify for the upgrade users must do the following:

- **Verify eligibility:** Please check the descriptions to the left to make sure that your hoods are included in the Upgrade Program. Only our first generation of Campagnolo Ergo- and Dura Ace-compatible hoods are included. Both of Hudz' Ultegra- and SRAM-compatible hoods are the second generation.
- **Complete the upgrade form:** The form below must be completed in full - including email address and shipping address so that we can confirm receipt of your hoods and notify you when your upgrade has shipped .
- **Include the following:** When you send the completed Upgrade Form to Hudz you must also include your original set of Hudz Enhancement Brake Hoods as well as a check or money order for the \$15 upgrade cost plus shipping.

Provisions of Hudz Upgrade

- **Even swap:** Users will be sent a set of Hudz Enhancement Brake Hoods with the same compatibility as the set returned.
- **Option of two rubber compounds:** Individuals returning sets of brake hoods are allowed to select either Original or our new SoftGrip version. If no selection is made Original will be provided as a default.
- **Color preference:** Because our range of colors has also grown over the last year, we will allow individuals returning sets of hoods to select from the following colors for their replacement set (if no color selection is made the same color will be provided as a default):



HUDZ ENHANCEMENT BRAKE HOODS - CAMPY ERGO v2 and DURA ACE 7800 UPGRADE PROGRAM

FULL NAME: _____
 ADDRESS: _____

 PHONE: _____
 EMAIL: _____

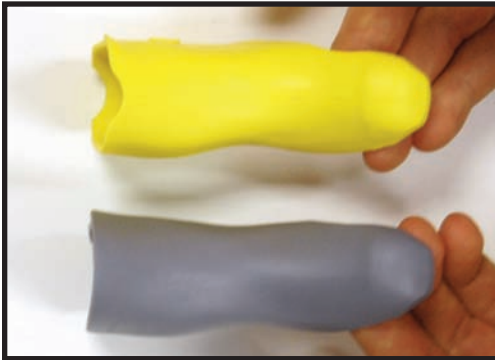
Select only one option for each of the following categories. If you are upgrading more than one pair of hoods you must include one form for each pair:

Compatibility	<input type="checkbox"/> Campagnolo Ergo v2	<input type="checkbox"/> Shimano DA7800
Compound	<input type="checkbox"/> Original Brake Hoods	<input type="checkbox"/> SoftGrip Brake Hoods
Color	<input type="checkbox"/> Bastogne Blue	<input type="checkbox"/> Bordeaux Gold
	<input type="checkbox"/> Brugge Black	<input type="checkbox"/> Eroica Celeste
	<input type="checkbox"/> Geelong Purple	<input type="checkbox"/> Ghent Grey
	<input type="checkbox"/> Lausanne Clear	<input type="checkbox"/> Lombardia Orange
	<input type="checkbox"/> Paris Pink	<input type="checkbox"/> Plouay Blue
	<input type="checkbox"/> Roubaix Red	<input type="checkbox"/> San Remo Green
	<input type="checkbox"/> Vlaanderen Yellow	<input type="checkbox"/> Wallonne White

Please make checks payable to Applied Cycling Labs, Inc. Shipping charges are \$3 in the United States and \$9 for all international locations.

PLEASE NOTE: The following illustrations are for comparative purposes only. If you are not certain that your hoods are eligible for our Upgrade Program, please email us a photo of the hoods to upgrade@grabthehudz.com. Hudz is not responsible for any sets of brake hoods improperly returned without confirmation of eligibility from Hudz.

Depiction of Eligible Brake Hoods compatible with Dura Ace 7800



First-generation (1G) Dura Ace 7800 compatible Hudz are depicted by the yellow hood. The grey hood shows the second-generation (2G).

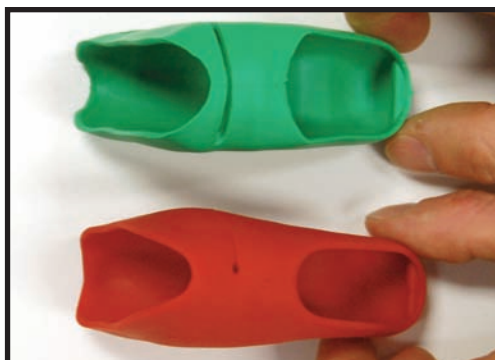
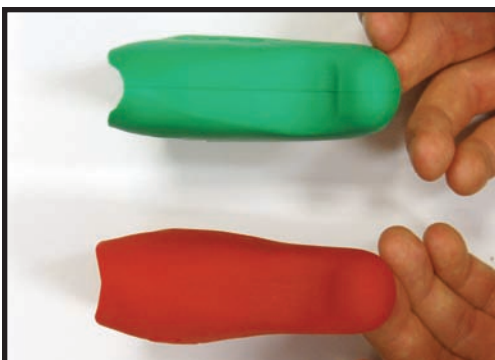
Key differences between the two models are:

1. Notch on the top of the 1G hood where it meets the handle-bar. Pronounced notch on the underside of the 2G hood.

2. Visible mold lines on the 1G hood. FlightDeck button stands out from the surface of the hood.

3. The 1G hood has a smooth surface over the entire hood. The 2G hood has a slight texture over the surface with smooth areas in the Hudz logo.

Depiction of Eligible Brake Hoods compatible with Campy Ergo v2



First-generation (1G) Campy compatible Hudz are depicted by the green hood. The red hood shows the second-generation (2G).

Key differences between the two models are:

1. The slit for the thumb button runs fully across the underside of the 1G hoods. The slit only runs half-way across the underside of the 2G hoods.

2. Visible mold lines and flash on the 1G hood.

3. The 1G hood has a smooth surface over the entire hood. The 2G hood has a slight texture over the surface with smooth areas in the Hudz logo.

HUDZ ENHANCEMENT BRAKE HOODS - CAMPY ERGO v2 and DURA ACE 7800 UPGRADE PROGRAM

FULL NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

Please make checks payable to Applied Cycling Labs, Inc. Shipping charges are \$3 in the United States and \$9 for all international locations.

Select only one option for each of the following categories. If you are upgrading more than one pair of hoods you must include one form for each pair:

Compatability	<input type="checkbox"/> Campagnolo Ergo v2	<input type="checkbox"/> Shimano DA7800
Compound	<input type="checkbox"/> Original Brake Hoods	<input type="checkbox"/> SoftGrip Brake Hoods
Color	<input type="checkbox"/> Bastogne Blue	<input type="checkbox"/> Bordeaux Gold
	<input type="checkbox"/> Brugge Black	<input type="checkbox"/> Eroica Celeste
	<input type="checkbox"/> Geelong Purple	<input type="checkbox"/> Ghent Grey
	<input type="checkbox"/> Lausanne Clear	<input type="checkbox"/> Lombardia Orange
	<input type="checkbox"/> Paris Pink	<input type="checkbox"/> Plouay Blue
	<input type="checkbox"/> Roubaix Red	<input type="checkbox"/> San Remo Green
	<input type="checkbox"/> Vlaanderen Yellow	<input type="checkbox"/> Wallonne White

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	<input type="checkbox"/> Roubaix Red	<input type="checkbox"/> San Remo Green
	<input type="checkbox"/> Vlaanderen Yellow	<input type="checkbox"/> Wallonne White

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PHONE: _____

EMAIL: _____

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Color	<input type="checkbox"/> Bastogne Blue	<input type="checkbox"/> Bordeaux Gold
	<input type="checkbox"/> Brugge Black	<input type="checkbox"/> Eroica Celeste
	<input type="checkbox"/> Geelong Purple	<input type="checkbox"/> Ghent Grey
	<input type="checkbox"/> Lausanne Clear	<input type="checkbox"/> Lombardia Orange
	<input type="checkbox"/> Paris Pink	<input type="checkbox"/> Plouay Blue
	<input type="checkbox"/> Roubaix Red	<input type="checkbox"/> San Remo Green
	<input type="checkbox"/> Vlaanderen Yellow	<input type="checkbox"/> Wallonne White